

3-Step Manual for Social Media

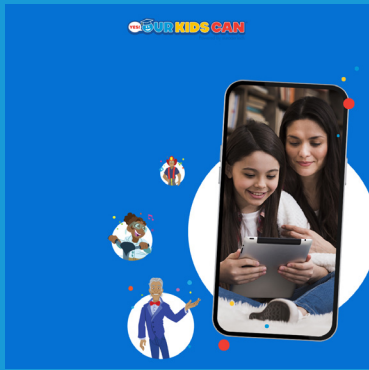
How to Drive New Subscriptions Using Your Code Link

1

Select and Upload the Background

Select from the provided backgrounds that best match your aesthetic and brand. Use the selected background as the base for your content to ensure consistency and visual appeal.

Post
1080 x 1080



Story/ Reels
1080 x 1920



2

Share Why You're Excited

Share why you're excited about Yes! Our Kids Can in your unique voice. You can also draw inspiration from the following statements:

- "Unlock your child's full potential."*
- "Learn Success Principles through stories, games, songs & more."*
- "Start your child's own path to success."*
- "Empower your child's future with fun-filled learning."*
- "Play, learn, succeed: your child's future starts now!"*
- "Success starts here: play, learn, and grow!"*
- "Inspire greatness in your child one fun lesson at a time."*
- "Success principles made fun—help your child now!"*

Use these ideas as part of your captions to convey excitement and encourage action.

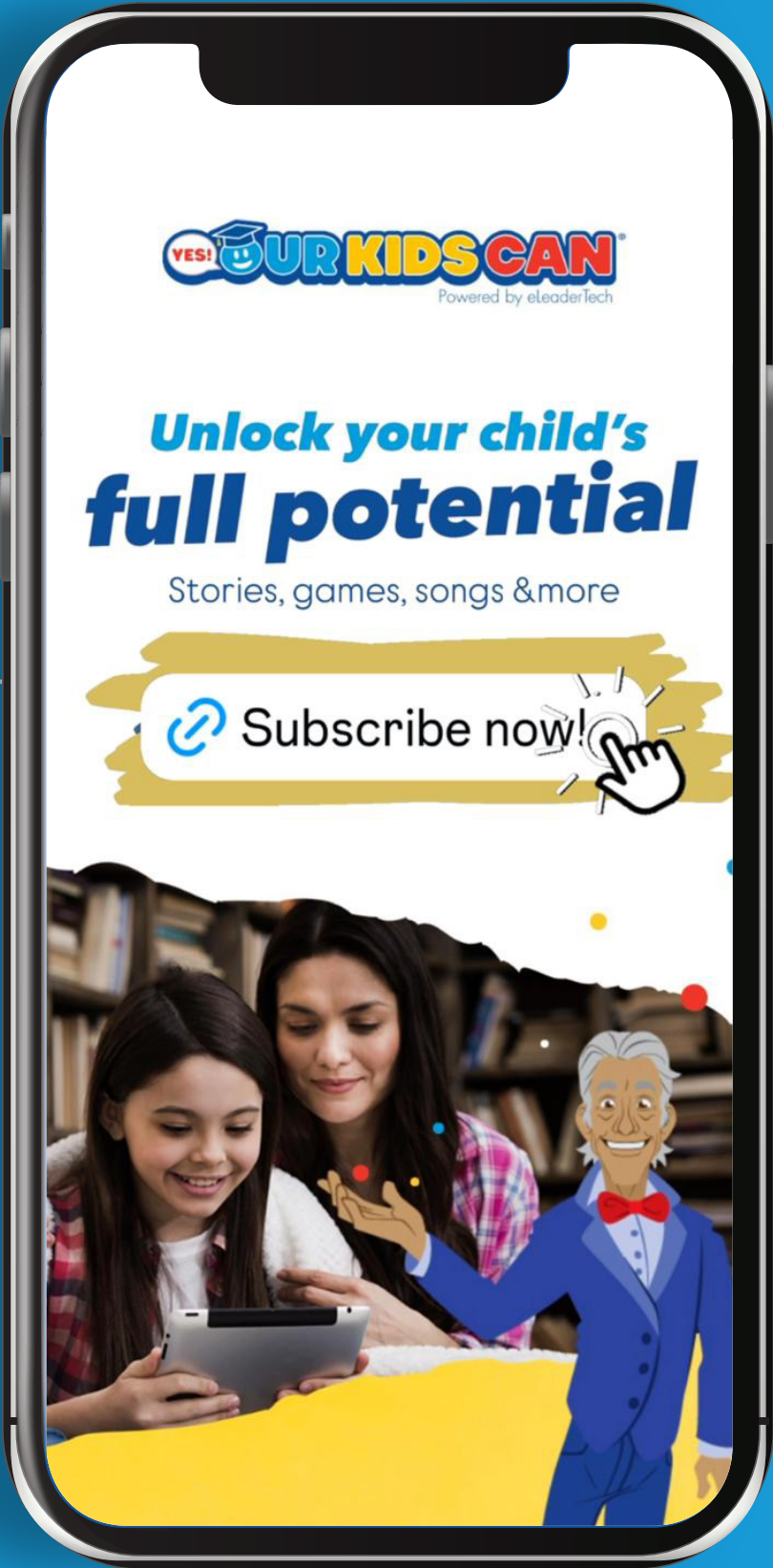
3

Add a Clear Call to Action

Copy Your Link or Code:
Use the unique link provided to you, ensuring it's easy for users to tap and subscribe.

Stories: Use the "Swipe Up" feature (if available) or add the link to the link sticker.

Posts: Include the phrase "Link in Bio" if you can't directly embed the link in the caption.



Ready to Post!